

THE NYCOM MARKETPLACE • If you are bundling-you must fill out BOTH contracts!

Please check desired ad size: All display ads include a 25 word product listing in one category • Deadline: January 11, 2010

BUSINESS CARD

- Horizontal 3.5" wide x 2" high \$330
- Vertical 2" wide x 3.5" high \$330
- FULL COLOR** \$490

QUARTER PAGE

- Horizontal 7" wide x 2.25" high \$490
- Vertical 3.5" wide x 5" high \$490
- FULL COLOR** \$655

HALF PAGE

- Horizontal 7" wide x 5" high \$595
- Vertical 3.5" wide x 7" high \$595
- FULL COLOR** \$755

FULL PAGE

- 7" wide x 10" high \$855
- FULL COLOR** \$1105

COVERS - Please call for availability.

FULL COLOR ONLY (INCLUDED IN COST)

- Inside front cover 7" wide x 10" high \$1700
- Inside back cover 7" wide x 10" high \$1700
- Back Cover 7" wide x 7.5" high \$2200

ADDITIONS

- Full Product Listing (FL)** - Full listing under an additional category. # _____ @ \$200/category = _____
- Company Product Listing (CL)** - Listing only the name and address under an additional category. # _____ @ \$150/category = _____

• Display ads must be sent electronically or on disk • Trim Size: 8.5" x 11" • Line Screen: 133-185 • PDF, EPS or TIFF files will be accepted. Please have images/fonts embedded.
 • NYCOM is not responsible for correcting any incorrect dimensions or colors.
 • If emailing your ad please include: (Subject: Company Name/Directory 10).

Available Discounts - Please check all that apply.

- I am bundling the 2010 Directory with the 2010 Bulletin.
- I am a new advertiser, deduct 20%.
- I am an associate member, deduct 10%.

Checks payable to NYCOM TOTAL \$ _____

Please fill out information below clearly. It will be published as it is written below.

CATEGORIES - Please choose your category from the list at the bottom of this page. Your display ad includes your choice of (1) one category. If you would like to choose additional category listings at an additional cost (listed above), please indicate **FL** for a full product listing or **CL** for a company product listing on the line provided next to the appropriate category listed at the bottom of this page.

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE: _____ FAX: _____

WEB SITE: _____ E-MAIL: _____

CONTACT PERSON (name to appear in directory): _____

THREE CLIENTS (optional): _____

GENERAL AREA SERVED (please check one):

- | | | |
|---------------------------------------|---|--|
| <input type="checkbox"/> Entire State | <input type="checkbox"/> Capital District | <input type="checkbox"/> Hudson Valley |
| <input type="checkbox"/> Long Island | <input type="checkbox"/> Central New York | <input type="checkbox"/> Adirondack Region |

DESCRIPTION OF PRODUCT/SERVICE (please check one):

- 25 word product listing is attached (or) 25 word product listing is provided in an e-mail (or) Pick up my 2009 product listing

AUTHORIZED BY: _____ DATE: _____

CATEGORIES

*If you do not see a category that fits your company, please check: "Other" and write in your appropriate category. You must receive prior approval in order to list an "Other" category listing - (518) 463-1185.

- | | | |
|---|--|---|
| <input type="checkbox"/> Accountants & Auditors _____ | <input type="checkbox"/> Environmental Engineers _____ | <input type="checkbox"/> Municipal Law _____ |
| <input type="checkbox"/> Architects _____ | <input type="checkbox"/> Excavation & Site Work _____ | <input type="checkbox"/> Municipal Management _____ |
| <input type="checkbox"/> Attorneys _____ | <input type="checkbox"/> Executive Search _____ | <input type="checkbox"/> Consultants _____ |
| <input type="checkbox"/> Banking Institutions _____ | <input type="checkbox"/> Financial Consultants _____ | <input type="checkbox"/> New Technologies _____ |
| <input type="checkbox"/> Bond Counsels & Underwriters _____ | <input type="checkbox"/> Fireworks _____ | <input type="checkbox"/> Parking Violation Management _____ |
| <input type="checkbox"/> Civil Engineers/Land Surveyors/Consultants _____ | <input type="checkbox"/> Furnishings/Supplies _____ | <input type="checkbox"/> Plaques/Signs _____ |
| <input type="checkbox"/> Codification _____ | <input type="checkbox"/> General Contractors _____ | <input type="checkbox"/> Playground Equipment _____ |
| <input type="checkbox"/> Community & Economic Development Consultants _____ | <input type="checkbox"/> Hazardous & Waste Management _____ | <input type="checkbox"/> Public Works Equipment _____ |
| <input type="checkbox"/> Computer Hardware & Software _____ | <input type="checkbox"/> Holiday/Street Decorations _____ | <input type="checkbox"/> Real Estate Appraisers _____ |
| <input type="checkbox"/> Construction Management _____ | <input type="checkbox"/> HVAC _____ | <input type="checkbox"/> Records Preservation/Storage _____ |
| <input type="checkbox"/> Contractors _____ | <input type="checkbox"/> Insurance & Risk Management _____ | <input type="checkbox"/> Recreation/Park Equipment _____ |
| <input type="checkbox"/> Deferred Compensation Plans _____ | <input type="checkbox"/> Laboratories -- Testing _____ | <input type="checkbox"/> Recyclers _____ |
| <input type="checkbox"/> Electrical Engineers/Contractors _____ | <input type="checkbox"/> Landscape, Park Architects & Planners _____ | <input type="checkbox"/> Street/Highway Maintenance Equipment/Materials _____ |
| <input type="checkbox"/> Education & Training _____ | <input type="checkbox"/> Legislative Services _____ | <input type="checkbox"/> Telecommunications Systems _____ |
| | <input type="checkbox"/> Masonry/Foundations/Groundwork _____ | <input type="checkbox"/> Water/Wastewater Equip./Facilities _____ |
| | | <input type="checkbox"/> *Other: _____ |

NYCOM DIRECTORY CONTRACT

Return contract with full payment by January 11, 2010 to: NYCOM, 119 Washington Ave., Albany, NY 12210 • (518) 463-1185 • Fax (518) 463-1190 • e-mail: henny3775@yahoo.com • www.nycom.org